

thecollegian

INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY

VOL. 120 NO. 79

MONDAY, JANUARY 26, 2015

www.kstatecollegian.com

Aggieville to host inaugural 'A Pint for a Pint' blood drive



HANNAH HUNSINGER | THE COLLEGIAN

Donors outnumbered medical personnel at the Red Cross Blood Drive in the K-State Student Union Ballroom on March 12, 2013. The goal was 91 donors, and an hour and half before the end of the day the Red Cross had already 125 donors.

BY CHLOE CREAGER
THE COLLEGIAN

According to the American Red Cross, while around 38 percent of the population is able to donate blood, less than 10 percent actually do. As encouragement for the Manhattan community, the Aggieville Business Association is presenting the first "A Pint for a Pint" blood drive.

Hosted in Aggieville at the Kathouse Lounge, 1111 Moro St., on Tuesday from 10 a.m. to 4 p.m. Participants in the blood drive will be presented with a commemorative T-shirt and a voucher for a free pint of beer, free pint of coffee or a free pita.

The idea for "A Pint for a Pint" was

a result of the Aggieville Business Association's goal to expand the activities of the district and to demonstrate the area's ability to serve a growing range of patrons, according to a ABA media release. The primary developers of the idea were Maxine and Ray Coffey, sponsors of the Kevin Coffey Memorial Blood Drive, and Rod Harms, executive director of the Aggieville Business Association.

"The Coffeys have been very instrumental in community blood drives, and we were sitting in Aggie Station one day having lunch and so it was suggested and it evolved from there," Harms said. "In my role as the executive director for ABA, I was hired to pursue things, to make it apparent in the community that this is more than a bar district ... This is a restaurant district, this is an entertainment district, and there's hundreds

of employees in the district. We'd had a clinic to get flu shots for our employees, and this seemed like a logical next step."

Harms said the main goal of the blood drive was to bring in more new donors for the Red Cross.

"You can donate every 56 days, and there's a lot of people who (do that)," Ray Coffey said. "We have a community blood drive, that's how my wife and I got involved. Our son, Kevin, was a blood donor and graduated from Manhattan High, and he passed away in a bus accident. We were then able to keep his memory alive by doing a blood drive, so we sponsor an annual community blood drive in his memory ... One pint of blood can save three lives. And when you consider that, it's amazing what one person can do."

CONTINUED ON PAGE 6, "DRIVE"

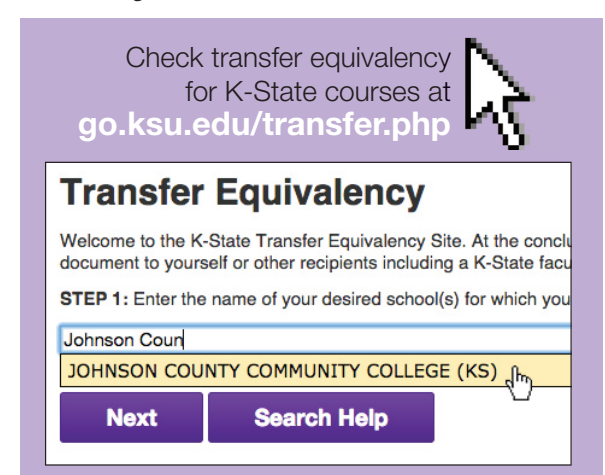
New tool for transfer students eases transition

BY BRIDGET BERAN
THE COLLEGIAN

A common concern for potential transfer students is whether or not the courses they took at their previous academic institution will transfer, or if they'll have to retake (and pay for) a class for credit.

To ease students' minds, K-State's Office of Admissions has unveiled a new tool to be used before enrolling in class. The transfer equivalency web tool allows students to enter courses they have taken or plan to take at other schools and see how K-State has evaluated that course.

According to a news release from K-State, students then have



the option of emailing a PDF version of their report to an adviser, a K-State transfer representative or themselves.

For students like Janelle Sparkman, junior in communication sciences and disorders, who transferred from Washburn University, having to retake a class when she transferred was her main concern.

"I actually had two classes from last semester from Washburn that didn't transfer but I only had to retake one of them because the other was not needed for my major," Sparkman said.

Sparkman said that the transfer equivalency page would have helped ease the stress and anxiety a little. While Kate Smith, senior in life sciences, didn't have any problems transferring classes when she transferred from Fort Scott Community College, she said she understands the worry.

"I think it could have been easier because I transferred credits within the state, not from outside," Smith said. "The tool could have helped me double-check about which classes would transfer or not."

The site uses an automated algorithm based on course data that was collected from colleges and universities all across the country. According to William Disberger, assistant director and transfer coordinator at K-State, about 70 percent of students at K-State started with some amount of transfer credit, including freshmen.

"The new site has some unique features that allow us to better serve not only transfer students, but anyone who has questions about transfer credit," said Disberger, who served as a lead subject matter expert for the transfer equivalency project. "For a transfer student to have access to self-service is a big plus for both students and advisers because it answers the question, 'What should I take?'"

The site helps streamline the process of transferring schools, which can already be a stressful process for countless students.

"Every school is different when it comes to teaching styles and class workloads, so a big challenge has been trying to adapt and learn how to learn again," Sparkman said. "When you transfer, it's kind of like being a freshman all over again."

Students can find the new tool online through K-State's website.

Middle schoolers compete to build city of the future



GEORGE WALKER | THE COLLEGIAN

(From left to right) **Ashlyn Norris, Allison Poore, Bethany Craig, Callahan Figgs, Alex Bonebrake, Jacob Williams and Tim Peltier**, students of Concordia Junior High, stand with their model city "Myst" during the Great Plains Future City Competition at Rathbone Hall on Jan. 24, 2015.

BY JON PARTON
THE COLLEGIAN

Around the world, about 3 million children under the age of 5 die due to malnutrition every year, according to the health journal The Lancet. On Saturday, more than 350 children gathered on campus to offer their solutions to combat world hunger.

The College of Engineering hosted the Great Plains Future City Regional Competition at Rathbone Hall, where middle school students from Kansas,

Missouri and Colorado were asked to build a future city that helps address problems facing society today.

This is the 11th year the regional competition has been held. This year's contest theme was "Feeding Future Cities: Create a Futuristic Solution to Growing Crops in Urban Settings." Jeff Sims, media coordinator for the event, said the winning team will travel to the national competition in Washington, D.C. in February.

"The competition has students solve engineering problems," Sims said. "Urbanization is happening at a higher rate and

there's this need to grow more with less space."

In 1950, an estimated 30 percent of the world's population lived in urban areas, compared to 54 percent in 2014, according to the United Nations. That number is expected to jump to 66 percent by 2050.

The students were tasked with finding ways to utilize city space to grow crops and find other means of feeding people within an urban landscape. Although "vertical farms" currently exist, the energy it takes to run them make them less efficient than traditional farming methods, ac-

cording to a report by New Scientist.

Allison Poore, from Concordia Middle School in Concordia, Kansas, travelled with her team to present their city of Myst. She said the city uses tilapia fishing and grows brokali, a broccoli and kale hybrid that grows well in urban gardens.

"We're self-sustaining," Poore said. "Also, we have local rooftop gardens and vineyards that give our city different varieties of food."

Concordia Middle School team member Bethany Craig said Myst also has a method of

preserving food in case of emergencies.

"We freeze dry 15 percent of our food because we produce more than enough tilapia and brokali," Craig said. "So we freeze dry them in case of a natural disaster."

The Myst team took third place overall in the competition. This is the second year team member Tim Peltier was involved with the contest. Peltier said he was interested in the engineering aspects of the event.

"The first year I did it, it was just awesome," Peltier said. "I learned so much about engineering and different technologies we could use to make the world

better. I believe it could help people."

The first place award went to Southwest Middle School in Lawrence, Kansas for their city "Blomstrende-Liv." The team received an all-expenses-paid trip to the national finals where they will compete with 36 other regional winning teams.



Visit <http://bit.ly/1GWdN7x> or scan the QR code to view the complete photo gallery of the event

INSIDE



4 One opinion writer explains his problem with sequels



5 Legendary K-State men's basketball coach's legacy honored

Fact of the Day

Elmo is the only nonhuman to testify before Congress.

mentalfloss.com

SOCIAL MEDIA

@kstatecollegian
/kstatecollegian
@kstatecollegian
youtube.com/user/Ecollegian



We Are K-State
PHOTOGRAPHS OF COLLEGE LIFE



MAKES A GREAT GIFT FOR ANY K-STATE FAN!

Available at any of the following:
Clafin Books • The Dusty Bookshelf
K-State Campus Store • Varney's • Amazon





ACROSS

1 Tree fluid
4 Pouch
7 "Take — Train"
11 Get ready, for short
13 Devoured
14 Tough
15 Beige
16 Actress Gretchen
17 Deli loaves
18 Egg-beating tool
20 Mexican money
22 Bawl
24 Tackled tenpins
28 Watch the young-sters
32 Gap
33 From the start
34 Card player's call
36 PC picture
37 Becker of tennis
39 "— Green" (1973 movie)
41 Infant in an aerie

43 Zero
44 Plumbing problem
46 Entourage
50 Martial art
53 Track circuit
55 "To — it may concern"
56 "— Mommy Kissing Santa Claus"
57 Single
58 Rani's wrap
59 Prescriptions, for short
60 "— Perce tribe
61 Gibson or Brooks

DOWN

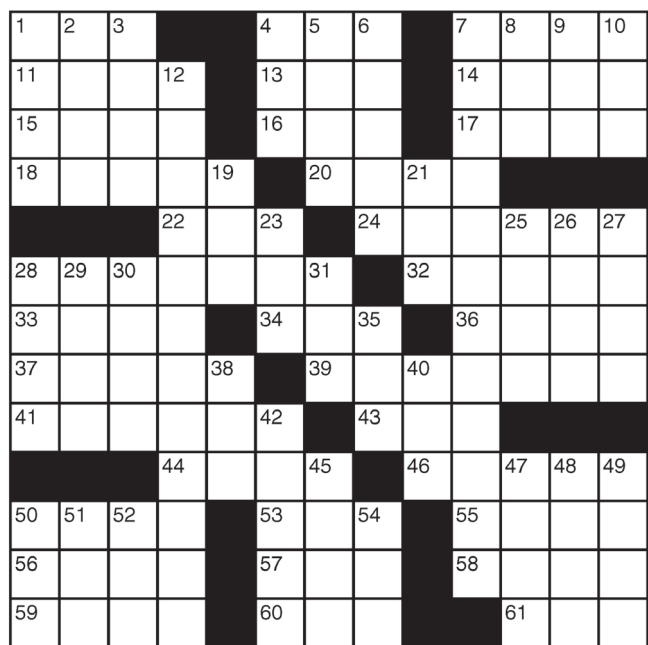
1 Jet forth
2 Foot part
3 Gilpin of "Frasier"
4 "Casa-blanca" pianist
5 On
6 Star
7 Sofa cushions
8 Dinner for Dobbin
9 Before
10 Billboards
12 Plants with catkins
19 Decks in the ring
21 "Help!"

23 Ginormous
25 Frilly fabric
26 Keynes subj.
27 Fender bender
28 George Herman Ruth
29 Ox of cross-words
30 Arctic sight
31 "— the season ..."
35 French refusal
38 Witness
40 Shriill bark
42 Claw
45 Welles role
47 Counterfeit
48 Aching
49 Jannings of old movies
50 Muppet creator Henson
51 Work with
52 Papa
54 Dispensed candy

Solution time: 21 mins.

L	A	N	C	E		C	L	A	S	S	
R	E	B	O	R	N		H	A	L	I	T
I	N	A	R	U	T		I	N	A	F	O
O	T	T		D	R	I	A	D		T	O
J	E	E	P		Y	O	N		V	E	G
A	N	D	E	S		U	T	T	E	R	E
					T	I	M		I	O	N
T	H	E	R	E	I	N		P	O	L	E
R	O	S	A		N	O	S		M	I	D
A	B	C	A		L	I	T	H	O		A
I	N	A	J	A	M		I	N	A	B	I
T	O	P	E	K	A		E	C	C	L	E
B	E	T	E	L			D	E	T	E	R

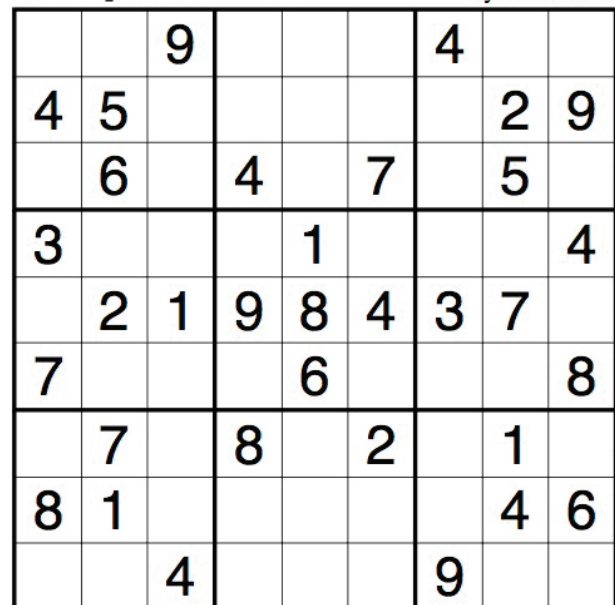
Saturday's answer 1-26



1-26 CRYPTOQUIP

Q O H X M N K N Q X N M E V X
E Y X J U X O T N C E J X C Y V N
J O U A C V X R P K X O E J N U X N Q
T X N T J X : R N E A Q P E V N H O C .
Saturday's Cryptoquip: PENNSYLVANIA
BOROUGH THAT'S A VERY IMPORTANT
CENTER FOR MANUFACTURING PASTA:
SPAGHETTISBURG.
Today's Cryptoquip Clue: T equals P

Conceptis Sudoku By Dave Green



Difficulty Level ★

1/26

©2015 Conceptis Puzzles, Dist. by King Features Syndicate, Inc.

Apply at
Kedzie 103 or online at
kstatecollegian.com/apply

the collegian

**WRITE
DESIGN
REPORT**

check out the
religion directory

EVERY FRIDAY

DISPLAY ADS.....785-532-6560
advertising@kstatecollegian.comCLASSIFIED ADS.....785-532-6555
classifieds@kstatecollegian.comNEWSROOM.....785-532-6556
news@kstatecollegian.com

DELIVERY.....785-532-6555

EDITORIAL BOARD

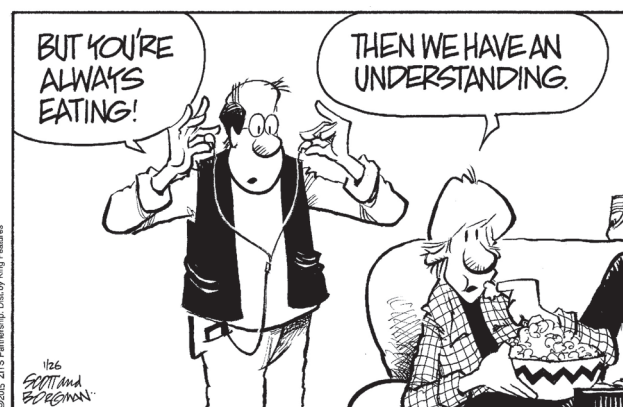
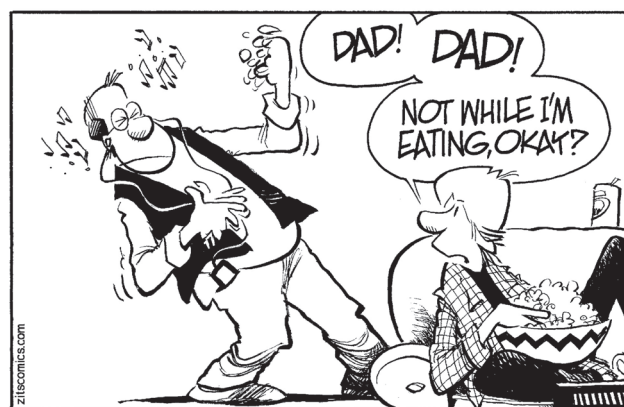
Jon Parton
editor-in-chief
Som Kandlur
managing editor
Erin Poppe
managing copy
chief
Chris Dyck
design editor
Audrey Hockersmith
graphics editor

Tate Steinlage
sports editor
Emily Moore
edge editor
Kelly Iverson
opinion editor
George Walker
Cassandra Nguyen
co-photo editors
Bridget Beran
campus news editor

Chloe Creager
metro news editor
Katie Howland
video editor
Ciara Holt
ad manager
Steve Wolgast
adviser



Zits | By Jerry Scott and Jim Borgman

the
FOURUM

785-260-0207

The Fourum is a quirky view of campus life in voices from the K-State community. Positive and humorous comments are selected for publication by the Collegian marketing staff.

Why aren't more restaurants in the union open later? People have classes past 2 o'clock, you know.

Thumbs up to the guy I saw eating Doritos with a spoon. You do you.

Allow me to save everybody some time. No one wants the brochures you're trying to hand out.

Editor's note: To submit your Fourum contribution, call or text 785-260-0207 or email thefourum@kstatecollegian.com. Your e-mail address or phone number is logged but not published.

THE BLOTTER

ARREST REPORTS

Friday Jan. 23

Paul David Meyer, of the 2200 block of College Avenue was booked for driving with a cancelled, suspended or revoked license. Bond was set at \$3,000.

Brandon Deshawn Williams, of the 200 block of Juliette Avenue was booked for probation violation. Bond was set at \$2,500.

Benita Elise Black, of the 800 block of Fremont Street was booked for probation violation. Bond was set at \$1,000.

Alexis Ciarri Mason, of Junction City was booked for

battery, reckless driving and driving at an unsafe speed. Bond was set at \$1,500.

Kaylene Adele Schirm-er, of the 1200 block of, Poyntz Avenue was booked for diving under the influence. Bond was set at \$4,000.

Wyatt Feller Schumann, of the 1900 block of Platt Street was booked for criminal trespass. Bond was set at \$750.

Saturday Jan. 24

Ryan Read Rouston, of the 1600 block of Osage Street was booked for possession of opiates with intent of use, aggravated battery and involuntary manslaughter

while driving under the influence. Bond was set at \$20,000.

Rondal William Mas-sengale, of Kansas was booked for probation violation, driving with a cancelled, suspended or revoked license and unlawful operation of vehicles. Bond was set at \$3,750.

Tera Nicole Toure, of the 1700 block of Laramie Street was booked for unlawful possession of depressants and unlawful possession of hallucinogens. Bond was set at \$1,000.

Cody Allen Sprague, of Wichita was booked for criminal threat. Bond was set

at \$5,000.

Tyler Jacob Kerth, of the 1600 block of Osage Street was booked for battery. Bond was set at \$2,500.

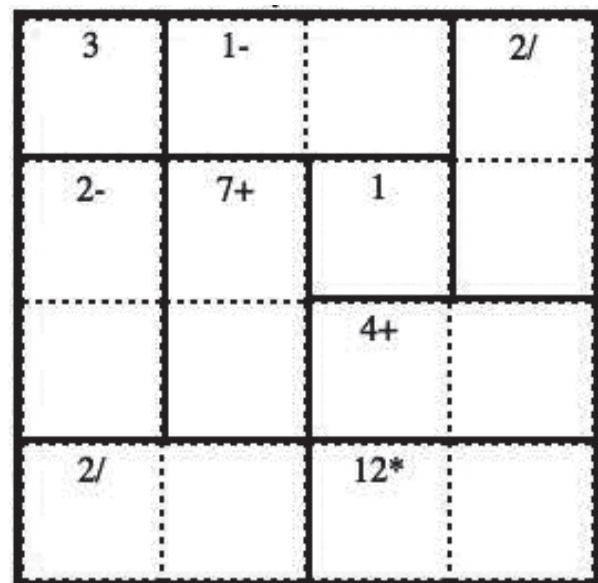
Tyler Domonique Pointer, of Fort Riley was booked for driving under the influence with a missing drivers license. Bond was set at \$1,250.

Garrett Sterling Mes-ner, of Jerseyville, Illinois was booked for driving under the influence. Bond was set at \$750.

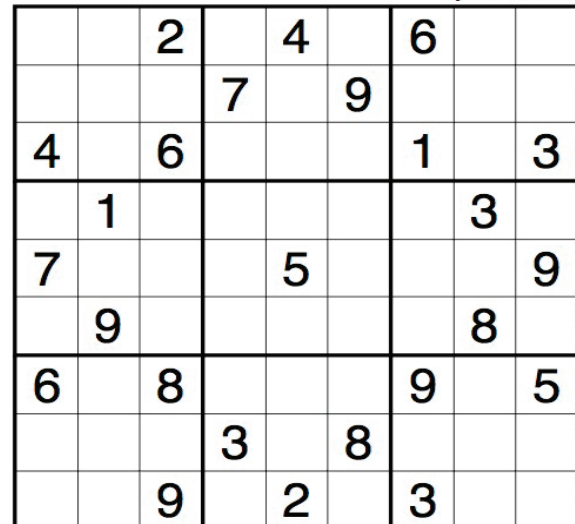
James Robert Jordan, of Lawrence was booked for driving under the influence. Bond was set at \$750.

KenKen | Easy

Use numbers 1-4 in each row and column without repeating. The numbers in each outlined area must combine to produce the target number in each area using the mathematical operation indicated.



Conceptis Sudoku By Dave Green



Difficulty Level ★★★

1/22

©2015 Conceptis Puzzles, Dist. by King Features Syndicate, Inc.

Looking for a
place to call home?

Let us help you find it:
A Housing Guide published by the
Collegian Media Group

January 29, 2015

Donate plasma today and earn up to
\$300 a month!

Who knew I could **earn money**,
save lives, and **get free wi-fi**
at the same time?

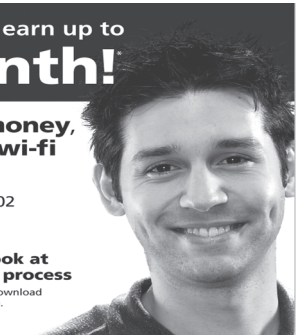
1130 Gardenway, Manhattan, KS 66502

785-776-9177

Scan for an insider look at
the plasma donation process

To scan and view content, you must download
a QR code reader from your App store.

*Applicable for eligible, qualified new donors. Fees vary by weight. New donors must bring photo ID, proof of address and Social Security number.

CSL Plasma
Good for You. Great for Life.

CSLPlasma.com

Puzzle Pack

every Monday

Grand Ol' Trunk
Thrift shop and book store
We have everything from silverware to furniture and more!
Come stock your apartments for less!
1304 Pillsbury Dr. | 785-537-2273

HOCUS-FOCUS BY HENRY BOLTINOFF

©2014 by King Features Syndicate, Inc.

Find at least six differences in details between panels.

SPORTS SLEUTH — COURT : SPORTS

L O L I G D B Y W T L R C P M
K L I F D B Y W U L L S R Q O
M B A S K E T B A L L K O I N
E F D B C B Z B A X A W Q U O
S R Q C T O Y B N L B J U H T
F D O C F E E A H Y D W E V N
T B S F L L U S I N N E T Q I
P H N L K L A Q K I A K H F M
E C O C B U Z H C Y H W C V D
U V I M Q S I A L A I A J A A
R P Q S E O H S E S R O H P B

Wednesday's unlisted clue: CUSTER

Find the listed words in the diagram. They run in all directions - forward, backward, up, down and diagonally.
Thursday's unlisted clue hint: WOODEN BALL AND Mallet

Back	Fore	Horseshoes	Squash
Badminton	Half	Jai alai	Tennis
Basketball	Handball	Pickleball	Volleyball
Bocce	Home	Racquetball	

©2014 King Features, Inc.

Lafene Health Center
Health care for K-State students

Please call for an appointment

(785) 532 - 6544

HOURS:
Monday - Thursday
8:00 AM - 6:00 PM
Friday
8:00 AM - 5:00 PM
Saturday
10:00 AM - 1:00 PM

Lafene Health Center
1105 Sunset Ave.
Manhattan, KS 66502

Spa Manicure & Pedicure PLUS O-P-I nail polish for \$25

Marinello
SCHOOLS OF BEAUTY

*Valid student identification from an educational institution must be provided in order to be eligible for Student Offer. Promotions are valid through 08/31/2014, at participating campuses. All services are performed by students under the supervision of an instructor. Price determined by consultation. One ad offer may be applied per visit.

STICKELERS (sic)
by Terry Stickels

$\sqrt{7}$ percent of $4\sqrt{7}$ is ?

- 1) 7/25
- 2) 12
- 3) 1/3
- 4) impossible to evaluate

Scratch Box

©2014 King Features Syndicate - terrystickels.com

Check your answers under the Edge section at **kstatecollegian.com**

Open 11 am - 12 am
OLD CHICAGO CRAFTED SINCE 1976
PIZZA & TAPROOM
100 Manhattan Town Center | 785-537-3322

LATE NIGHT. HAPPY HOUR.
\$2 Pub Pizzas AND \$3 Pints

BINARY

The objective of Binary is to fill the grid with the numbers 1 and 0. Each row and each column must be unique. In addition, there have to be as many "1" as "0" in every row and every column (or one more for odd sized grids) and no more than two cells in a row can contain the same digit.

0						0		
1		0	1			0		
	1		1		0		0	
		1				0		
			1					
1					1			
1						0		
			0	1				
				0	1			0

www.sudoku-puzzles.net

BANANAGRAMS!



LEVEL

Using each two- and three-letter word just once, combine a word in the left column with a word in the right column. Then rearrange each five-letter scramble to form a word that begins with a **B**, **G** or **H** and write it into the appropriate space.

GO VEG

LA AUK

HI HUB

B

G

H

Scratch Box

© 2014 Bananagrams, dist. by King Features Syndicate • www.workman.com/bananagrams



8-11



SportClips
HAIRCUTS

IT'S GOOD TO BE A GUY
SPORTS ON TV • GUY-SMART STYLISTS • OPEN EVERY DAY • NO APPOINTMENTS

Manhattan Marketplace Bluemont & Tuttle Creek Blvd.
Monday-Friday: 9AM to 8PM Sat: 9AM to 6PM Sun: 11AM to 5PM
785.340.5547

Movie franchises need to learn discretion with sequels



CONNOR KELLEY
THE COLLEGIAN

A quick glance at the lineup of films coming out this year makes 2015 seem like one of the least original years in movie history.

Consider the releases in January alone, which include “The Woman in Black 2: Angel of Death,” “[REC] 4: Apocalypse” and “Taken 3.”

Later in the year, movie-goers can look forward to a fifth entry in the “Paranormal Activity” franchise and a fourth “Alvin and the Chipmunks” movie.

Precisely none of these franchises warrant a sequel in any way, yet here they are. One has to wonder, who could be asking for these?

The simple answer: we are. It is no mystery why sequels exist. Movie studios need money, and audiences keep paying to see sequels.

Last year, six of the top 10 domestic box-office earners were sequels, and all of the top 10 were based on already existing properties. The top grossing entirely original movie from last year was “Interstellar” in 16th place, according to boxofficemojo.com.

This is nothing new of course, but in recent years, Hollywood has become more reliant on sequels than ever.

A sad fact of our modern world is that it is getting harder and harder to get people into theaters these days. Services like Netflix and Amazon Instant Video have made it incredibly easy to watch hundreds of films without leaving the confines of your house.

In light of this, studios have started to fall back on sequels and established franchises to minimize risks and drive up ticket sales. Sequels are generally easier to make, cheaper to market and often come with an already dedicated audience.

None of this is likely to change anytime soon. Fortunately,

it is not all bad news.

One notable exception to this rule is Universal Pictures. Last year Universal had its most profitable year in history after releasing only a handful of sequels and no blockbusters whatsoever, according to a forbes.com article by Scott Mendelson.

The fact that a studio like Universal can turn a profit with 15 wide releases, each of them costing less than \$70 million, is pretty encouraging. One can only hope other studios take note.

Of course, big-budget sequels and franchises can still be great on occasion. This year is expected to shatter box-office records due to movies like “Star Wars: Episode VII - The Force Awakens” and “Avengers: Age of Ultron,” according to an article by Anita Busch from deadline.com.

We’ll also see some new additions to the “Fast and the Furious” and “Mission: Impossible” franchises, which seem to get better with every entry. There are also a few wildcards, like “Pitch Perfect 2” and “The Second Best

Exotic Marigold Hotel” that could prove to be delightful.

In the right hands, sequels can offer all kinds of new possibilities. They allow filmmakers to develop beloved characters and use a familiar framework to deliver exciting new stories and ideas.

The problem with sequels is they can also foster an attitude of laziness and complacency.

Last year, films like “Transformers: Age of Extinction” and “The Amazing Spider-Man 2” illustrated this perfectly. Here are two franchises coasting on brand recognition and nostalgia that both made over \$200 million, according to boxofficemojo.com.

Last year’s “22 Jump Street” might have been the strongest argument against bland sequels yet.

A good portion of the movie’s jokes were dedicated to pointing out how awful Hollywood sequels can be, which makes it a bit ironic that “23 Jump Street” is already in pre-production.

The real tragedy about sequels is that other more deserving projects are not being funded because of them.

Studios have limited resources. When they dedicate their budgets to pay for gigantic sequels, fewer original films are being financed, which means less diversity in our theaters. That is a real shame.

If you want to see original films, you’ll have a better chance by exploring the low-budget indie scene. You’ll find many incredible movies there, but if you want original blockbusters, you’re mostly out of luck.

Of course, sequels are not inherently good or bad. Talented

people generally make good movies whether they are sequels or not.

That being said, we need to have a bit more discretion when we choose which franchises to support. We need new voices and stories in our theaters, not the lazy sequels crowding them out.

In other words, maybe we should all pass on “Paul Blart: Mall Cop 2,” or at least wait for it to hit Netflix.

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Connor Kelley is a senior in accounting. Please send comments to opinion@kstatecollegian.com.

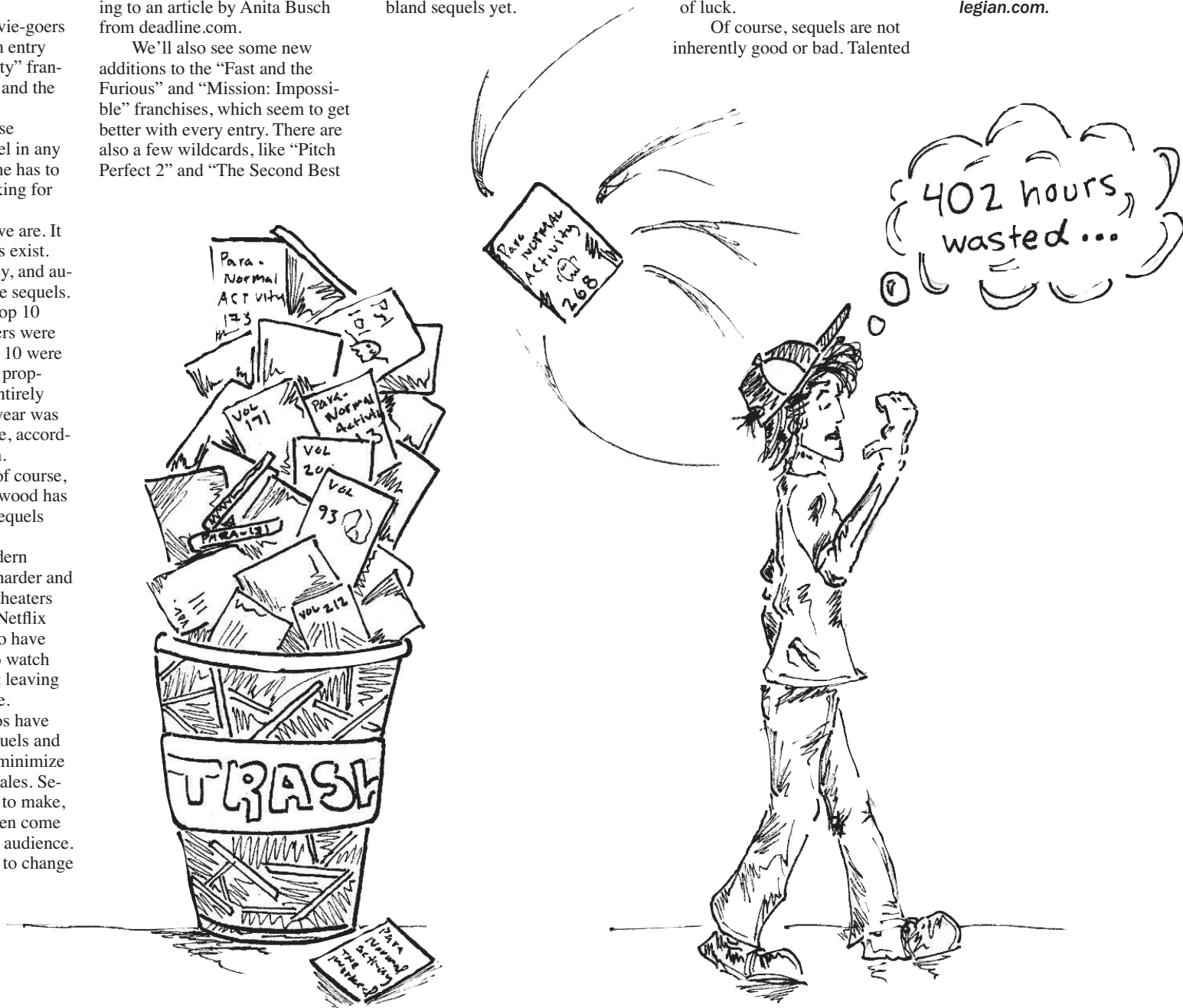


ILLUSTRATION BY TAYLOR SHANKLIN

Paying attention to Amber Alerts on social media will help find missing children

By JENA ERNSTING
THE COLLEGIAN

Facebook is being used for more than making new friends this year. As of Tuesday, Jan. 13, 185 million users in the U.S. will be notified of Amber Alerts according to USA Today’s article, “Facebook to post Amber Alerts for missing children.”

It seems as though Facebook has put a lot of time and thought into the development of this program, one which will hopefully get the word out faster and possibly lower the number of missing or abducted children reported yearly. There are sharing options, direct links and updates to the National Center for Missing and Exploited Children and most importantly the ability to project the Amber Alert into areas where the abduction happened.

Emily Vacher, trust and safety manager for Facebook Security, explained to USA Today, “If you see an Amber Alert delivered, it means you are actually in a position to be able to help.”

The Amber Alert system began in Dallas, Texas in 1996, according to amberalert.gov. The nationwide alert system was developed after the Protect Act was passed in 2003. Since then, alerts have been projected on electronic highway signs, radio and TV broadcasts. More than 700 children have been recovered since the Amber Alert system started.

Since 2013, people have been receiving text messages or notifications on their cell phones of Amber Alerts according to amberalert.gov. These cell phone notifications – along with radio and electronic highway signs – have not been able to provide

a photo of the missing child or other important detailed information. Facebook is able to include an abundance of photos as well as descriptions of those missing, thus providing better information leading to the whereabouts of the missing children.

With the increasing popularity of alternative TV viewing programs like Netflix, Amazon Prime and Hulu Plus, not as many audiences are watching cable or satellite TV. Many students living on-campus do not have cable TV because it comes at an additional fee. Students living off-campus with tight budgets often opt out of setting up cable in order to save money. These are just a few reasons as to why fewer and fewer people are being reached by Amber Alerts, until now.

While someone is viewing a TV show or movie on their computer, they could simul-

taneously have Facebook open in another tab, or be scrolling through the app on their phone. This is harnessing our generation’s multitasking abilities while putting the notification of the Amber Alert right in front of us. There is no better way to reach those who do not utilize cable TV than attaching an alert to Facebook.

Facebook is one of the largest social media outlets. It connects and reaches millions of people everyday. Facebook is the third most popular app, and according to CNN’s article, “Smartphone users check Facebook 14 times a day.” Amber Alerts on Facebook will reach thousands faster than a TV announcement or electronic roadway sign could.

Facebook users will not need to sign up to receive Amber Alerts. It directly targets users in the area where the alert originated and includes photos and other information.

In addition to receiving the alert, users can share information with their Facebook friends and connect to the National Center for Missing & Exploited Children for updated information, according to USA Today.

The AMBER Alert Facebook page has almost 300,000 likes. That’s nearly 300,000 news feeds an Amber Alert is being posted on and potentially seen within seconds. That number of likes is a far reach from the 185 million Facebook users in the U.S. this campaign plans on targeting.

Although this Facebook Amber Alert campaign is a great addition to quickly locate missing children by providing information to a virtual army, will it reduce the number of missing or abducted children? Abductors may think twice before taking a child due to the amount of people who will be aware that the child is missing

and know what he or she looks like. Abducting a child would become almost virtually impossible.

The new Facebook Amber Alert program is incredibly beneficial. It is taking something that may have passed with little notice and putting it at the forefront of one of the most powerful tools we have: social media. This is a direct witness to how the distribution of news is changing and being presented to the new generations.

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Jena Ernsting is a freshman in agricultural communications and journalism. Please send comments to opinion@kstatecollegian.com.

Street Talk

Compiled by Kendra Smith

Q: “If you were the ruler of the world, what laws would you make and why?”



SPEED ROGERS
SENIOR,
ANTHROPOLOGY

“Make college free for the world, because I think education is a right, not a privilege.”



JORDAN CASEY
SENIOR,
ANTHROPOLOGY

“I would remove all borders and nations, because borders are nonsense and make no sense at all.”



JORGE SALAMANCA
JUNIOR,
POLITICAL SCIENCE

“I would create an international body of government, because I think each country has government, but the world is very American. We need a government to mandate other governments.”



MEAGAN HUFFMAN
SENIOR,
ANTHROPOLOGY

“Climate change. I would get it over with because I don’t want to die and I don’t want my grandkids to die.”



BETH HUDDLESTON
JUNIOR,
ANTHROPOLOGY

“No rules because I don’t like rules. I’m a rule breaker.”

Men’s basketball legend Tex Winter put on K-State map

By TATE STEINLAGE
THE COLLEGIAN

The man who helped guide K-State to four Final Four appearances now has his legacy permanently displayed near the current home of K-State men’s hoops.

Prior to Saturday’s Big 12 clash between K-State and Oklahoma State, Athletics Director John Currie, joined by All-American Ernie Barrett and the public, dedicated the stretch of pavement leading up to the east side of the K-State Basketball Training Facility and Bramlage Coliseum in Fred “Tex” Winter’s honor.

Winter joins another legend in Jack Hartman as former K-State head coaches to have a drive dedicated in their honor. “Jack Hartman Drive” is located on the west side of Bramlage Coliseum off of College Avenue.

The dedication came to fruition this fall when current K-State head coach Bruce Weber approached Currie with a request to honor Winter, who is second all-time in K-State history with 261 wins (261-118).

“I said, ‘Coach Winter is still here, we need to honor him,’” Weber said Saturday after the game. “With the practice facility, I thought it was a natural thing. I’m really happy they decided to do that, it’s well deserved ... (he’s) special to the world of basketball. It’s a good thing for K-State basketball.”

Winter, 92, is the only person affiliated with all four K-State Final Four teams (1948, 1951, 1959 and 1964). The latter two trips came during his 15-year tenure as the head coach (1954-68). Prior to taking the lead job, Winter spent four seasons in Manhattan as an assistant head coach to Jack Gardner, who Weber also said he believes should



PARKER ROBB | THE COLLEGIAN

In a ceremony before the basketball game against Oklahoma State on Saturday, K-State Athletics unveiled a limestone marker dedicating the drive immediately in front of the east side of Bill Snyder Family Stadium and Bramlage Coliseum to Tex Winter, K-State head basketball coach from 1953-68. Winter, an innovator of the “triangle offense,” led the Wildcats to eight Big Seven/Eight titles, six NCAA Tournament bids, including trips to the Final Four in 1959 and 1964, and four top-20 finishes. Winter is also a member of the Naismith Basketball and the National Collegiate Basketball Halls of Fame.

Along with the Final Four appearances, Winter led K-State men’s basketball to eight Big Seven/Eight Conference titles, five Big Seven/Eight Holiday Tournament crowns and six NCAA Tournament appearances.

The latest honor is another to add to Winter’s lengthy list of accolades and accomplishments. In 2010, Winter was inducted into the National Collegiate Basketball Hall of Fame in Kansas City, Missouri. A year later, he was enshrined into the Naismith Memorial Basketball Hall of Fame in Springfield, Massachusetts.

Locally, Winter is a member of the State of Kansas and Kansas State University Sports Halls of Fame. He is also lauded as the inventor of the triangle offense, which is still used in today’s game at all levels.

“Back a long, long time ago when this was just a bunch of fields, before K-State was known for Big 12 championships or K-State 2025, there was a basketball program that achieved heights that had never been achieved for K-State,” Currie said at the dedication. “Coach Winter and his players and his program set the stage for all K-Staters to truly believe in no self limitation, to truly believe we could be America’s

model intercollegiate athletics program.”

Currie and Barrett presented the limestone dedication with Winter standing a few feet away. Winter traced his fingers around the lettering of his name, looked up and smiled.

The man who helped put K-State men’s basketball on the map now, and forever, has a piece of history on the map for all to see.



Track and field captures 14 first-place finishes over the weekend in Ahearn

By EMILIO RIVERA
THE COLLEGIAN

The new year has brought a consistent string of winning performances for K-State track and field. The team etched yet another triangular sweep over the weekend, defeating both Oklahoma State and Tulsa University in both the men’s and

Sophomore **Kain Ellis** hands the baton off to sophomore **Kevin Jantsch** as they run their way to victory in the men’s 4x400m relay on Saturday at the DeLoss Dodds Invitational track and field meet in Ahearn Field House.

women’s competitions in the inaugural DeLoss Dodds Invitational.

The Wildcats managed to perform well at home, combining as a team for 14-first place finishes. The men and women did well in multiple events, sweeping gold medals in the 200-meter dash, 400-meter dash, 60-meter hurdles, 4x400 relays and the high jump events.

“At meets like this, obviously we held some people out, and had people run in some off events,” K-State head coach Cliff Rovelto said to K-State Sports.

“The first thing with that is there were athletes that per-

formed at PR-level, especially those that put themselves in position where they’re cementing their role with the conference team. With that in mind, I thought there were a lot of good performances.”

The men’s team defeated Tulsa by 18 points and Oklahoma State by 38 points, while the women beat the same teams by 36 and 30 points, respectively. The teams secured the impressive performance while sitting many of its star athletes, including 2013 indoor senior All-American Carlos Rodriguez and reigning Big 12 weight throw champion, junior Sara Savatovic.

Tennis team split results in California at ITA Kick-off

By STEPHEN BRUNSON
THE COLLEGIAN

The K-State women’s tennis team split results in Los Angeles, California this weekend with a commanding 4-0 victory Saturday over No. 74 UC Irvine and a 4-0 defeat against No. 1 UCLA Sunday at the ITA Kick-off.

The Wildcats faced the top-ranked Bruins with a shot at history with a 3-0 start to their season. Unfortunately for K-State, UCLA proved too strong, though K-State head coach Danielle Steinbeck said she’s pleased with the effort.

“UCLA was just too strong for us today and credit goes to them for some great tennis,” Steinberg said K-State Sports. “Overall, I am very happy with how we played and with our attitude this whole weekend. I think we played better today than yesterday and we are definitely improving every time we go on the court.”

The Bruins captured a 4-0 win over the Wildcats,



EMILY DESHAZER | THE COLLEGIAN

Petra Niedermayerova sends one back over the net on March 8, 2014 at the Body First Tennis and Fitness Center.

CONTINUED ON PAGE 6, “TENNIS”

2015

103 KEDZIE HALL
785-532-6555

RP@SPUB.KSU.EDU

ROYAL
PURPLE
YEAR
BOOK

\$48
plus tax

Don’t just act
like you know what
you are talking about.

Get Educated.

the collegian
INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY

Tip-Off
Edition

Covering Men’s & Women’s Basketball All Season

Agri-Industry
CAREER FAIR

WHEN:
Wednesday, January 28
11 a.m. – 4 p.m.

WHERE:
K-State Student Union
Ballroom

FEATURED EMPLOYERS:

21ST CENTURY EQUIPMENT LLC
ADAMS LAND & CATTLE CO
ADM - ARCHER DANIELS MIDLAND
AG 1 SOURCE
AG VALLEY CO-OP
AGRELIANT GENETICS
AGREX INC
AGRI LABORATORIES LTD
AMERICAN AGCREDIT
AMERICAN ROYAL ASSOCIATION
ARMOUR-ECKRICH MEATS LLC
ASPEN LAWN & LANDSCAPE
BARTLETT AND COMPANY
BEACHNER GRAIN INC
BIG HEART PET BRANDS
BTI
CACTUS FEEDERS
CARGILL
CARRICO IMPLEMENT
CENTRAL VALLEY AG
CEVA ANIMAL HEALTH
CGB ENTERPRISES
CHRISTENSEN FARMS
CHS
COMMODITY SPECIALISTS
COMPANY
CROP PRODUCTION SERVICES (CPS)
CROP PROFIT\$ INC
CROP QUEST INC
DENISON STATE BANK
DIAMOND AG RESEARCH INC
ELI LILLY COMPANY/ELANCO
ANIMAL HEALTH
EPIC LANDSCAPE PRODUCTIONS LC
FARM CREDIT
FARM CREDIT SERVICES OF AMERICA
FARMWAY COOP INC
FOLEY EQUIPMENT COMPANY
FRONTIER AG INC
GARDEN CITY FARM EQUIPMENT
GAVILON GROUP LLC (THE)
GNP COMPANY
GREAT PLAINS MANUFACTURING
INC / LAND PRIDE
HANSEN AGRI-PLACEMENT
HIGH PLAINS FARM CREDIT ACA
HORMEL FOODS CORPORATION
HYDROBIO
INNOVATIVE LIVESTOCK
SERVICES INC
IRSIK & DOLL COMPANY

JBS USA INC
JD HEISKELL & COMPANY
J-SIX ENTERPRISES
KANSAS DEPARTMENT OF
AGRICULTURE (KDA)
KAT NURSERIES
KEMIN INDUSTRIES
KINCAID EQUIPMENT MANUFACTURING
KOCH INDUSTRIES INC
KRONE NORTH AMERICA INC
K-STATE RESEARCH & EXTENSION
KUBOTA TRACTOR CORPORATION
LAND O’LAKES INC
LANG DIESEL INC (LDI)
LANSING TRADE GROUP
LONE CREEK CATTLE COMPANY
MESSENGERS LAWN & LANDSCAPE LLC
MKC (MID KANSAS COOP)
MURPHY FAMILY VENTURES LLC
MURPHY-BROWN LLC /
MB GRAIN / SMITHFIELD
NEWLY WEDS FOODS INC
NUTRA-FLO COMPANY INC
PEACE CORPS
PIPESTONE SYSTEM
RYAN LAWN & TREE
SCOLAR COMPANY (THE)
SEABOARD FOODS
SEAMAN CROP CONSULTING
SERVI-TECH INC
SIMMONS PET FOOD
SKYLAND GRAIN / SOUTHWEST KANSAS
FUEL SERVICES
SMITHFIELD-FARMLAND
SNELL HARVESTING, INC.
STONEBRIDGE OUTDOOR
STUPPY INC
SUMMIT LAWN & LANDSCAPE INC
TEXAS CHRISTIAN UNIVERSITY (TCU)
TOPEKA LANDSCAPE INC
TRIUMPH FOODS
TURF DESIGN INC.
TYSON FOODS
UNION PACIFIC RAILROAD
US MARINE CORP OFFICER SELECTION
TEAM
VETS FIRST CHOICE
WEST LIBERTY FOODS
WESTERN STATE BANK
WILBUR-ELLIS

Questions?
Career and Employment Services
100 Holtz Hall • (785) 532-6506 • ces@k-state.edu • www.k-state.edu/ces

DRIVE | 'A Pint for a Pint' hopes to draw at least 45 pints of blood

CONTINUED FROM PAGE 1

The American Red Cross, Harms and Coffey have several tips on how to give blood successfully. The Red Cross said that the blood donation process consists of four steps: registration, giving your medical history and receiving a mini physical, which determines if you qualify to donate, the actual blood donation and giving out refreshments to donors for a quick recovery. To donate, a blood donor card, driver's license, or two other forms of identification must be presented.

"Through the beginning of January, donations are down about 15 percent overall from what the Red Cross need to maintain a sufficient supply of blood for patients in need." - Kristin Ingalls

Harms said he recom-

mends drinking plenty of fluids both before and after, avoiding alcohol consumption, getting plenty of rest and taking other general steps you normally take to keep yourself healthy.

Coffey said he recommended a specific food to ensure your iron levels are high enough, a frequent issue of donating especially for women.

"Eat Oreo (cookies)," Coffey said. "It sounds crazy, but it's better than spinach - it's for the iron. Believe it or not, Oreos, particularly Oreos with chocolate centers, has a higher concentration of iron. And who doesn't like Oreos?"

According to Kristin Ingalls, senior donor recruitment representative for the American Red Cross, January is a particularly important month to donate if you're healthy.

"Through the beginning of January, donations are down

about 15 percent overall from what the Red Cross need to maintain a sufficient supply of blood for patients in need," Ingalls said.

January is observed as National Blood Donor month in order to increase blood donations during the winter season, which can be one of the most difficult times of year for donors to give blood because of the increase in illnesses. Blood donors with all blood types, but particularly O negative, A negative and B negative are strongly encouraged to donate.

Both Harms and Coffey said they think the blood drive will be a success.

"(Aggieville is) a very generous place," Harms said. "Not just the business owners, but also the patrons. And that's what we'll be fun. We hope we smash the 45 pint goal ... and I'm feeling pretty confident."

TENNIS | Wildcats gain valuable experience with win over UC Irvine

CONTINUED FROM PAGE 5

besting K-State's undefeated doubles duo in sophomores Sara Castellano and Palma Juhasz. Livia Cirnu, who entered the day on a three-match win streak, also dropped a match.

Despite losing their first doubles match Saturday against UC Irvine in the tournament opener, the Wildcats were able to come back and win their final two matches.

Doubles duo sophomore Iva Bago and senior Amina St. Hill clinched the Wildcats' first victory over UC Irvine with a 6-4 outcome. Then on the singles side, K-State was able to clean the table with three quick matches equaling a 4-0 win over UC Irvine.

"The girls showed so much heart today and that's what I am most proud of," Steinbeck said to K-State Sports after the first day. "We didn't play our best tennis in most courts, but we stuck with it and fought our way back in the singles matches. We won every second set out there, which shows that no matter what we will keep working and keep fighting. That, plus our positive attitude, will be our biggest weapons this year."

The Wildcats will now travel to Colorado for a pair of matches this weekend. The team will first face the Colorado Buffaloes in Boulder on Saturday before traveling to Colorado Springs to face Air Force Sunday.

TRACK | K-State impresses at home, prepares for New Mexico invitational

CONTINUED FROM PAGE 5

The K-State men captured multiple personal bests from the meet, including senior sprinter Dane Steen. The sprinter out of Kingston, Jamaica managed to set career bests in both the 60- and 200-meter dash, finishing with a gold and silver medal, respectively.

Also setting a career high was sophomore high jumper Miles Bearden, who took first place in the event with a jump of 2.16 meters. Bearden managed to best another Wildcat in the event to take the top spot, freshman heptathlete Max Estill.

In the weight throw event, sophomores Kyle Smith and Kale Mueller set personal bests while finishing third and fourth, respectively.

On the women's side, several athletes made their marks in the home meet. Making the most out of the event were the members of

the women's 4x400 relay team.

Three of the four members of the relay team managed to win another individual event. Senior pentathlete Sarah Kolmer, who ran the first leg of the event, also won gold in the 60-meter hurdle event.

K-State junior sprinter Jordan Matthews, who ran the third leg of the 4x400 relay, managed to just narrowly win the individual 400-meter dash by just 0.51 seconds.

The third member of the 4x400 to win an individual event was freshman sprinter Keit-eyana Parks, who with her victory in the relay and the 200-meter hurdles, expanded her gold medal count to four in her very short career at K-State.

The Wildcats will now look forward to a trip to Albuquerque, New Mexico next weekend where they will compete in the New Mexico Team Invitational.



HENRY C. GARDINER GLOBAL FOOD SYSTEMS LECTURE SERIES



"2050: Agriculture's Role in Mitigating Global Challenges"

Robert Fraley

Monsanto

2013 World Food Prize recipient

7 p.m. Monday, Jan. 26

McCain Auditorium

Kansas State University

k-state.edu/globalfood/lecture-series

Free Admission

The mission of the Henry C. Gardiner Global Food Systems Lecture Series is to provide education and science to the global food system. The series allows university students, faculty, staff and citizens to interact with leading U.S. and international food industry officials.

KANSAS STATE
UNIVERSITY

Lecture series endowed by the Henry C. Gardiner Family
Organized by the College of Agriculture/K-State Research and Extension

HELPING YOU THRIVE

Since 2013, online page views on kstatecollegian.com have grown by

2012-13

922,744

122%

ADVERTISE!

2013-14

2,052,253

and be seen

Readership continues to increase in number of users and number of pages viewed.

compiled by Chloe Creager

Businesses support state assuming control of OSHA enforcements

The notion of the states each being in charge of workplace safety rules enforcement is gaining support in the House of Representatives, while seeing hesitation in the state Senate, according to Junction City Post.

The Kansas Department of Labor has studied the possibility of the state being in charge of enforcing workplace safety from the Occupation Safety and Health Administration. Both House and Senate committees heard a report about the proposal.

The Republican side of the Senate Commerce Committee were less supportive of the idea after they learned that this wasn't a way to reduce the number of regulations, but the idea has seen more support in the House Commerce Committee because the Kansas business community strongly supports it.

States who take over the responsibilities of the Occupational Safety and Health Administration are provided funding by the federal government.

Sears Hometown opens off East HWY

Sears Hometown and Outlet Stores, Inc., opened its newest store at 8055 East Highway 24 Suite B, according to Little Apple Post. Sears Hometown stores strive to combine the benefits of a larger retail store with the ownership and operation of a small local store.

"Visitors to our store will be greeted by a knowledgeable staff that is dedicated to finding customers the products they need"

Mark Feldkamp, owner of the Sears Hometown Store in Manhattan, said. "We offer competitive pricing on a wide selection of name brand appliances, tools and home and garden equipment. We look forward to becoming a trusted partner in the community."

The Manhattan location marks the fourth opening of a new Sears Hometown store this year.

Brownback proposes backpedal of funding to poor school districts

Gov. Sam Brownback is proposing to backpedal on an increase in state spending on public schools after committing to boosting financial aid to poorer school districts, according to Little Apple Post.

Brownback and his top aides tried to assert that he's trying to solidify school aid

while lawmakers rewrite an outdated and confusing school funding formula, but his own budget numbers display a slight decrease in overall aid for the next fiscal year, and, excluding teacher-pension payments, a 3 percent decrease.

Check out the
Religion Directory
every Friday in thecollegian



CLASSIFIEDS



110 Rent-Apt. Unfurnished

1015 KEARNEY two-bedroom, two bath. Two blocks to campus. Washer/ dryer. No pets. Great landlord. August lease. Call Susan at **785-336-1124**. www.itstime2rent.com Also available one, two, and four-bedroom. ♦

1118 VATTIER, two bath apartment with large rooms. \$1000 with free Internet and cable. One block to K-State and Aggieville. All appliances, including **washer and dryer**, in units. Private parking. Security lighting. No pets. No smoking. **August** lease. TNT Rentals **785-539-0549**. ♦

1131 KEARNEY one-bedroom. Available now. One block to campus. Very nice. No pets. Call Susan at **785-336-1124**. www.itstime2rent.com. ♦

W W W . V I L - LAFAYPROPERTIES.COM. One to Seven-bedroom houses/ apartments. (Some with two kitchens.) **Next to K-State**. Washer/ Dryer. No pets. **785-537-7050**.

110 Rent-Apt. Unfurnished

1203 THURSTON. Newer two-bedroom apartments. **Great price**. \$900-\$950 with free Internet and cable. One block to K-State. All appliances, including **washer and dryer**, in units. Private parking, security lighting, and balconies. No pets. No smoking. **June** lease. TNT Rentals **785-539-0549**. ♦

1209 BERTRAND. One block to K-State. Newer **one-bedroom** (\$760) **two-bedroom** (\$975) with free Internet and cable. Stainless steel appliances, **washer and dryer** in units. Private parking, security lighting, and balconies. No pets. No smoking. **June** lease. TNT Rentals **785-539-0549**. ♦

350 N 16th. Two blocks to K-State and Aggieville. **Two-bedroom**, recently remodeled, apartments (\$775). Landlord pays water, trash, cable, and Internet. Coin operated laundry on-site. Private parking. Security lighting. No pets. No smoking. **August** lease. TNT Rentals **785-539-0549**. ♦

110 Rent-Apt. Unfurnished

ONE BEDROOM Apartment. **One half block** to Aggieville and KSU. 526 N. 14th \$650 per month. Dishwasher on site laundry. Water and trash paid. Off Street Parking. 661-802-1295.

117 Rent-Condos & Townhouses

OUR AD isn't big but our duplexes are! Five styles of spacious, energy efficient, well-maintained four/ five-bedroom, two bath duplexes ranging from **\$1,200 to \$1,600** per month. Includes off street private parking, lawn care, snow removal, security lighting, trash service and all appliances. **August 1**, year lease. No Pets! See **WWW.FORD-PROPERTIESLLC.COM** for locations and call **785-313-0751** for details.

Post your room for sublease here

120 Rent-Houses & Duplexes

BEST KSU HOUSES! Close to KSU and the Ville! All Amenities! **RentCenterline.com**

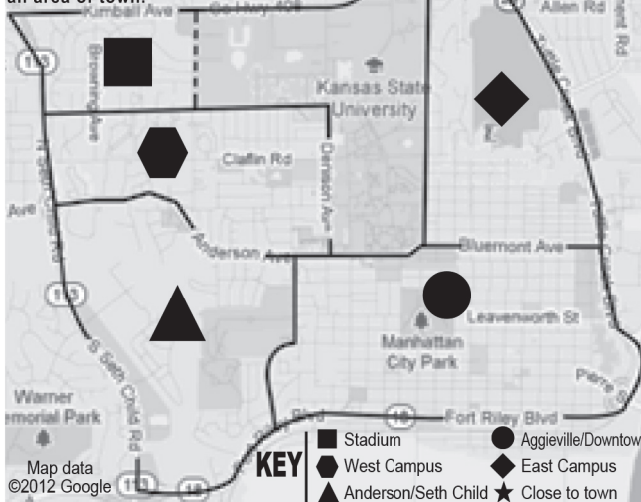
FOUR BEDROOM Two Bath Two living rooms. Washer/Dryer. Close to campus. June lease. No pets. Call Susan at **785-336-1124** itstime2rent.com

UNCOMMON RENTAL EXPERIENCE! **RentCenterline.com**

Need a roommate?
Find one here.

NEW HOME FINDER

Let us help you choose your neighborhood. The symbols on the map coordinate with an area of town.



120 Rent-Houses & Duplexes

1022 KEARNEY four-bedroom house two blocks east of campus. Two bathrooms, new furnace, air conditioning, modern kitchen, dishwasher, ample parking. January Lease (785) 770-7284

1118 RATONE. Four bedroom, two bath houses. Available August 1st. Several to choose from. 1110 Pomeroy. 912 Thurston. 918 Thurston. Doug Kraemer. 785-313-5573

AWESOME FIVE bedroom, two bath house. Huge bedrooms. Two kitchens, two living rooms. Two car garage. One block to campus. 1106 Pomeroy. Doug Kraemer. 785-313-5573.

FOUR, FIVE, SIX bedrooms available June and August. Call 537-7138.

145 Roommate Wanted

INTERNATIONAL STUDENT looking for roommates (male or female) to share large three bedroom, two bath house with nice kitchen, garage. \$360 rent. Share utilities, average \$75. Available immediately. Call or text, 785-320-3203.

FEMALE, JANUARY - May. \$375. 327 North 15th. 785-532-8662.

150 Sublease

FOR RENT. Two Bedroom, One Bath. One Bedroom available. No pets. Contact Bridget at 913-205-2191.

200 Service Directory

245 Pet/Livestock Services

XMAS BUDDY! Outstanding Male/female T-CUP Yorkie, 13weeks old for \$500. dewormed & shots. AKC reg., papers. kcpets11@yahoo.com, 785-422-4628

255 Other Services

SHIVLEY LAW FIRM, P.A. Criminal law attorney. Robert Shivley Attorney at Law. 029 Poyntz Avenue 785-537-8415. www.shivleylaw.com

300 Employment/Careers

310 Help Wanted

HOWE LANDSCAPE INC is currently seeking laborers for several of our divisions at our Manhattan and Riley locations. Full time and part time positions are available. We offer flexible schedules for students and part time employees, which includes meeting crews at the job site. Applicants need to have a valid driver's license and pass a pre-employment drug test. Apply in person M-F 8a.m.-5p.m. at 12780 Macison Rd; Riley, KS, call 785-776-1697 to obtain an application, or visit our website, www.howe-landscape.com.

NANNY/PERSONAL ASSISTANT. Must have own transportation. Availability 3-7 pm, Mon-Fri. (254) 371-0199.

HORTICULTURAL SERVICES Garden Center is seeking part time seasonal staff. Sales experience and plant knowledge helpful, must be available weekends. Involves lifting and physical work. Above average wages. Apply in person at 11524 Landscape Lane, St. George, KS 66535. (785) 494-2418.

THE COLLEGIAN cannot verify the financial potential of advertisements in the Employment/ Opportunities classifications. Readers are advised to approach any such business opportunity with reasonable caution. The Collegian urges our readers to contact the Better Business Bureau, 501 SE Jefferson, Topeka, KS 66607-1190. 785-232-0454.

310 Help Wanted

KS STATEBANK - Are you friendly, outgoing and enjoy working with people? Would you like to work in a professional environment with great hours and benefits? KS StateBank is currently looking for someone to join our Retail Team in Manhattan as a Part-Time Teller at our Downtown location. As a teller you will provide services to clients including checkbook balancing and process and verify transactions while providing exceptional service to our clients and your team members. Responsibilities will also include cross-selling bank products and services. One to two years of previous bank or cash-handling experience, moderate computer skills and 10-key proficiency is required. You should have strong customer service abilities, good sales and motivational skills, and present a neat, professional appearance. This is a public contact position; candidates should enjoy and be adept at dealing with the public. You will also demonstrate solid time management, organization and communication skills. Visit ksstatebank.com/jobs for more information and to apply now. No phone calls or fax submissions. EOE.

LITTLE APPLE Toyota/ Honda is currently accepting applications part-time employment. Reconditioning/ detail department. Please apply in person at 2828 Amherst Ave. Ask for Tony or Ross.

310 Help Wanted

MANHATTAN EMERGENCY Shelter Incorporated is now hiring! Apply within at 416 S. 4th.

ADMISSIONS REPRESENTATIVE

Kansas State University is recruiting for multiple full-time positions of Admissions Representative responsible for the development of an effective plan to develop and maintain contacts with qualified prospective students within a specific geographic region. The major responsibilities include: serving as a primary recruitment representative; coordinating strategy and resource people for the region; developing and maintaining service relationships with high schools and community colleges; attending major community events and coordinating efforts for the region with K-State faculty and staff, alumni, and current students. One admissions representative will be responsible for multicultural student recruitment and assigned additional recruitment activities in a specific geographic region. One admissions representative will be responsible for the development and implementation of an effective recruitment program for prospective Engineering students and could potentially be based in an out of state regional location. Experience in the engineering field or a STEM discipline is preferred. Applicants wanting to be considered for the multicultural position or the Engineering position should indicate so in their letter of application. Required qualifications for all admissions representative positions include a recent K-State bachelor's degree; familiarity and enthusiasm for K-State; demonstrated academic success and student involvement/leadership skills; excellent communication and organizational skills; strong social skills ability to work independently; and a valid driver's license. Positions will start July 1, 2015, and pay \$33,500 for 12 months. To apply, send an application letter; résumé; transcript(s) from any college or university where 12 or more credit hours were earned; and names and contact information of three work-related references via email to: sonia@k-state.edu or mail to: Search Committee, New Student Services, Kansas State University, 122 Anderson Hall, Manhattan, KS 66506. Application deadline is February 6, 2015. Additional position information can be viewed at: www.k-state.edu/nss/opportunities Kansas State University is an Affirmative Action/Equal Opportunity Employer of individuals with disabilities and protected veterans. Kansas State University encourages diversity among its employees. Background check required.

1000 Housing/Real Estate

105 Rent-Apt. Furnished

FOUR-BEDROOM. Two bath apartments. August lease. Campus ministry setting (ECM). Utilities paid. Brand new. One block from campus. \$550 each. Call 785-539-4281.

110 Rent-Apt. Unfurnished

MANHATTAN CITY Ordinance 4814 assures every person equal opportunity in housing without distinction on account of race, sex, familial status, military status, disability, religion, age, color, national origin or ancestry. Violations should be reported to the Director of Human Resources at City Hall, 785-587-2440.

APM - FIVE BEDROOMS AVAILABLE! Call 785-539-2300 Ext. 201. alliancemhk.com

APM - FOUR BEDROOMS. Great Locations! Call 785-539-2300 Ext. 201. alliancemhk.com

110 Rent-Apt. Unfurnished

APM - SIX BEDROOMS. Great Locations! Call 785-539-2300 Ext. 201. alliancemhk.com

THE PAVILION Apartments at 1121 Thurston. Now leasing. Two-bedroom, two bathroom. Washer/dryer, free internet, water and trash included. Close to KSU/ Aggieville. Call Marcie, 913-269-8142.

ONE AND two-bedroom apartments near Westloop available for immediate move-in as well as June/August leases available. Call now for move-in specials (785) 539-2951.

110 Rent-Apt. Unfurnished

APM - TWO BEDROOMS AVAILABLE! Call 785-539-2300 Ext. 201. alliancemhk.com

FOR RENT: duplex Remodeled Available Four Bedroom Three Bath washer/dryer, driveway. Two Bedroom One Bath washer/dryer, driveway. Five blocks to campus 816-351-0693.

MYPRIMEPLACE.COM STUDIO. One, two, three and four-bedroom available. All bills paid. Pets Allowed. Contact 785-370-4696.

110 Rent-Apt. Unfurnished

THREE BEDROOM one and a half bath apartment. Washer/dryer, all appliances included. Internet provided. \$1080.00/month. Off street parking and close to campus/Aggieville. Call/text 785-632-0468. <https://blueskyproperty.managementbuilding.com>

TWO AND three-bedroom apartments located half block from Marlatt Hall available for immediate move-in as well as June/August leases available. Rent ranges from \$700-\$800/month. Call (785) 539-2951 for additional info or to schedule a viewing!

TWO-BEDROOM apartment 1530 McCain Ln. -\$765 714 Humboldt -\$715. Central Air, dishwasher, laundry facilities, No Pets. Available January, call 785-539-0866

TWO-BEDROOM DUPLEX with finished basement for \$800/month available April 1st at 3219 Claflin. Two-bedroom Duplex with finished basement for \$900/month available July 1st at 3223 Claflin. Call (785) 539-2951 for more info.

LONELY?

Go Ahead.
Get a Roommate.

Kansas State Collegian
103 Kedzie • 532-6555

relive the moment

with The Collegian & Royal Purple reprints at photos.collegianmedia.com



New year, new you, new reasons for activewear too



SONIA KUMAR
THE COLLEGIAN

A new year brings opportunities to make exciting memories as you complete your challenges and goals. Often times people believe a more fit and healthier body is necessary to have a superior new year. Yet there is an overwhelming amount of evidence that a new year should not be the reason to make lofty goals.

Nevertheless, there is no evidence that new activewear won't help you conquer your fitness goals.

What's incredible about the activewear market is that it is constantly evolving and becoming rooted not only within American culture, but is also evolving into "staples" and a luxury market all at once. Trevor Edwards, Nike's president said it's a "cultural shift." An article titled, "Why Fitness is Having a Moment in Fashion" from Fashionista, said, "Whether or not you're a fitness devotee, the trend of wearing activewear both inside and outside of the gym is likely here to stay, at least for a while, thanks in part to the increasing popularity of incorporating sporty elements into street style looks, but also because of what's been shown on the runways."

Since this trend is clearly here to stay, why not be on top of the activewear game for 2015?

Designer collaborations

Not only are designers noticing the trend of everyday activewear, but celebrities are as well. Ellie Goulding branded herself with Nike in fall 2014, Selena Gomez and Rita Ora collaborated with Adidas, and even Beyonce has a streetwear collaboration with Topshop. With new lines and collaborations emerging from each direction, it can be difficult to know which trends to follow.

Advice for womenswear

Buying activewear pieces that work both at the gym and your everyday life is pivotal. Although prints and shiny fabrics can certainly be fun and unique, have minimalism in the back of your mind as a deciding factor. Getting the most wear out of your activewear is important to ensure the pieces you buy are truly cost-effective, it is important to get the most wear out of your activewear since brands like Nike and Lulu Lemon can be costly. If you do need to buy printed leggings or a loud piece, buy pieces that balance it out. For instance, a pair of leopard leggings can be toned down with muted tanks, tees or even a black cardigan.

"I prefer plain activewear opposed to prints," Alicia Sotelo, freshman in health and nutrition, said. "I typically buy from classic activewear brands like Nike and UnderArmor."

Overall this season, use Stella McCartney for Adidas as inspiration, channel Emilio Pucci S/S 14 and style stalk tom-boyish Lorde.

Advice for menswear

Although men may not be as involved with these emerging

designer collaborations most men can appreciate an aspect of Nike Air Yeezys. It seems that casual athletics and footwear have the biggest impact in trends for men's activewear, especially on campus. Finding a pair of sneakers that can double as dressy, creative and durable at the gym and in the real world is key!

"Just one pair of shoes doesn't express the possibilities and creativity a person has," Gabe Ojeda, junior in fishing, wildlife conservation biology, who also owns 26 pairs of customized Converse, said.

Take Gabe's advice and indulge in few pairs of Nike Janoski's or Vans that look great playing basketball and on campus.

Overall this season, use Pharrell Williams for adidas as inspiration, channel Lacoste S/S 15, style stalk trendy skateboarder Dylan Rieder.

Working out is half the battle; dressing up and investing in activewear for a lifestyle that is bound for it is the much easier, more enjoyable part.

Sonia Kumar is a a sophomore in apparel textiles and marketing. Please send comments to edge@kstatecollegian.com.

ILLUSTRATION BY SONIA KUMAR



Climbing to glory



KENDRA SMITH | THE COLLEGIAN

Brendan Heffernan, senior in physics, completes a boulder route while competing in the 2015 Flint Hills Climbing Competition at the Chester E. Peters Recreation Complex on Saturday.



Check out full video coverage of climbing events at kstatecollegian.com

MENU MANIA

6	1	8	4	5	9	7	3	2
2	9	4	7	8	3	5	6	1
5	7	3	6	2	1	4	8	9
8	4	6	2	3	7	9	1	5
9	2	5	8	1	6	3	4	7
7	3	1	9	4	5	8	2	6
1	6	9	3	7	4	2	5	8
4	8	7	5	6	2	1	9	3
3	5	2	1	9	8	6	7	4

Pretend like you're taking notes and do the SUDOKU

the collegian



JEFF'S
PIZZA SHOP

785.789.4870
1102 LARAMIE ST. MANHATTAN, KS
WWW.JEFFSPIZZASHOP.COM

PIZZA SHOP

PIZZA SHOP

TRIPLE NICKEL

2 - 12" 1 topping pizzas and a 12" Smotharella Sticks for only \$15.00

Save \$19.83! Expires 2/28/2015

PIZZA SHOP

PIZZA SHOP



FOUR
FESTA ITALIANA
COURSE

Starting at \$13.99

Olive Garden
ITALIAN KITCHEN
715 Tuttle Creek Blvd., 785-537-2245

Specials

99¢ Ritas
Sun - Thurs

@LOSTEXANOSMHK
420 Tuttle Creek Blvd.

WILDCAT2GO
785.473.7201
FOR TO-GO ORDERS 11-9PM

Buy one taco, get one FREE!
with student ID
Monday - Friday

TACO JOHN'S
UNWRAP THE ORIGINAL

785.320.6133
www.tacjohns.com
214 Leavenworth St.



Student Special Deals!

XL 1 Topping Pizza
all day - every day

\$10.99

WHEAT STATE PIZZA

Must mention when ordering.
Not valid with any other coupons or offers.
Valid through May 31, 2015.
Valid at participating locations only.

785-537-2323
TAKE-OUT • DELIVERY • TAKE-N-BAKE
www.WheatStatePizza.com

STUDENT MONDAYS

Free regular drink with entrée purchase,
with valid student ID.

Qdoba
MEXICAN GRILL

Manhattan - 320 N 3rd Street

'Qdoba' and 'Qdoba Mexican Grill' are registered TMs of the Qdoba Restaurant Corp ©2014.

FREE
APPETIZER
WITH PURCHASE
OF TWO ENTRÉES

Hy-Vee
MARKET CAFÉ



Dine-in only. Limit one with coupon.
One coupon per customer. Cannot be
combined with any other offers.
Valid only at Manhattan Hy-Vee Market
Café. Valid 2/2/15 - 2/28/15.

CLASSIFIEDS

785.532.6555 | kstatecollegian.com

GET A JOB
FIND YOUR MOJO
LEASING AND RENTING
SELL YOUR LITTLE BROTHER
LEAK THE KRABBY PATTY FORMULA